

# Joint forces: the SPOTS® initiative

Sustainable Palm Oil and Traceability  
with Sabah small producers



## 500 smallholders

and small growers  
supported and  
certified by 2020



## The SPOTS® initiative

Integrating small producers' inclusive models for promoting traceability, certification and sustainability within global supply chains.

The project has been launched by strong partners to integrate small Malaysian producers within the global supply chains for promoting traceability, certification and sustainability. Only with better agricultural practices and a closer connection to global markets will living conditions improve for them as well.

Within the framework of its sustainable development policy Sharing Beauty with All, L'Oréal has committed to ensuring that all of its renewable raw materials will be sustainably sourced by 2020 and has also confirmed its dedication to "zero deforestation." Conscious that some agricultural commodities like palm may lead to deforestation, L'Oréal and its suppliers Wilmar, Clariant and Global Amines have committed to implementing specific action plans with regard to the sustainable sourcing of palm oil and palm-based derivatives by working on the transparency of their supply chains and supporting independent smallholders to improve their quality of life.

## **100% palm oil**

**aimed to be produced according to RSPO standards within the Wilmar supply base in the Beluran district of Sabah, Malaysia by 2020**

In order to achieve the initiative's visions, the partners extended the partnership to include Wild Asia, a Malaysian social enterprise. Wild Asia works with small producers to ensure that they move from traceability to certification. A goal of this partnership is to continuously meet the environmental and social expectations of the global partners, and to ensure that the groups are RSPO-compliant.

## **20% increase**

**in farmer productivity by 2020**



# 70,000mt of RSPO- certified palm oil

by 2020—and a better life for hundreds  
of small producers in Malaysia



# A lot of challenges a lot of achievements

Our objectives and expected outputs

**1.** To support individual producers groups and to prepare the groups for achieving and maintaining RSPO certification.

For each of the three targeted Wilmar mills, Wild Asia consults with local small producers and communities that supply mills with fruit. Wild Asia identifies management units or “producers groups,” which form a natural grouping of small producers willing to work together. Each producers group follows a set protocol, one target of which is to comply with the Wilmar, Global Amine, Clariant and L’Oréal zero-deforestation policy. An additional target for these producers groups is to meet the requirements for RSPO certification.

**2.** Improve productivity and other management practices leading to improved livelihoods for farmers.

For small producers, productivity or reducing costs is a major motivating factor for improvement. Wild Asia works with its partners to identify locally appropriate and specific management measures that can help address these improvements. The target is to increase farmer productivity by at least 20% by 2020.

**3.** Develop monitoring mechanisms for regional supply chain catchments that can provide critical feedback to producers and other stakeholders on social and environmental indicators (including deforestation) of their respective regions.

Working social and environmental monitoring protocols for 3 Wilmar mills are targeted to be in place by 2020.

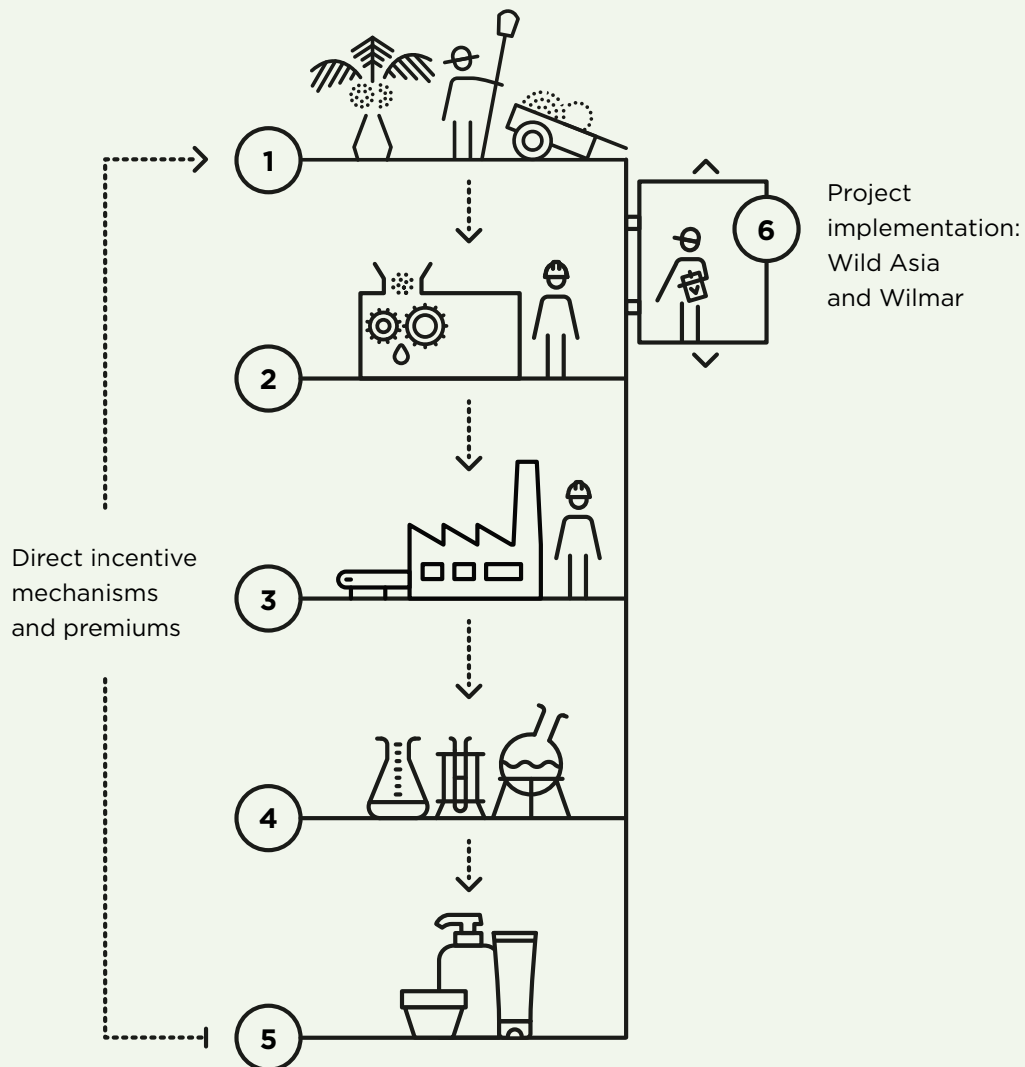
## 3 Wilmar mills

**with working social and  
environmental monitoring  
protocols in place by 2020**



# Together we can make a difference

A unique value chain collaboration by L’Oreal, Wilmar, Clariant / GAC, Wild Asia and local farmers.



## 1. Sabah Small Producers

Today, 500 small producers in the Sabah region are a part of the SPOTS® initiative. SPOTS® enables independent smallholders to achieve certified sustainable palm oil production by applying the RSPO standard—and increase their income and quality of life.

## 2. Wilmar

Wilmar, Asia’s leading agribusiness group, is committed to sustainable agriculture through its No Deforestation, No Peat and No Exploitation Policy. Wilmar recognizes both that smallholder supply is critical to the industry and that the livelihoods of millions of people are reliant on palm oil production. The Wilmar policy strongly supports the inclusion of smallholders in its supply chain with initiatives that aim to benefit smallholders and the environment in the long term.

## 3. Global Amines Company

The Global Amines Company, a global platform for fatty amines and selected amines derivatives, was established out of a joint venture between Wilmar and Clariant. This collaboration combines Wilmar’s integrated agribusiness model with technical expertise of Clariant.

## 4. Clariant

Clariant, a company with Swiss roots, is one of the globally leading specialty chemicals companies today and an RSPO member since 2011. Clariant is committed to the sustainable sourcing of palm-based ingredients by developing traceability and a zero-deforestation approach. Clariant enables strong partnerships to reach and support the right balance among economic, ecological and societal interests.

## 5. L’Oreal

Since 2012, the global cosmetics leader has made 100% of its palm oil purchases according to RSPO standard (RSPO SG for palm oil; B&C and MB for PO- and PKO-based derivatives). Their aim is to use 100% renewable raw materials from sustainable sources by 2020 and to use no L’Oréal products linked to deforestation by no later than 2020.

## 6. Wild Asia

Wild Asia, a Malaysian social enterprise, supports smallholders and small growers by ensuring that social and environmental issues are met by global partners. Wild Asia helps farmers achieve and maintain RSPO certification.

## For more information about the partners:

L'Oréal: [www.loreal.com](http://www.loreal.com) and [www.sharingbeautywithall.com](http://www.sharingbeautywithall.com)

Clariant: [www.clariant.com](http://www.clariant.com)

Global Amines: [www.globalamines.com](http://www.globalamines.com)

Wilmar: [www.wilmar-international.com](http://www.wilmar-international.com)

Wild Asia: [www.oilpalm.wildasia.org](http://www.oilpalm.wildasia.org)

